

Ian Lim

Ian is an internationally-published creative and strategist based in Singapore. He has a proven track record of creating, pitching, and executing high-performance and demanding campaigns for global heavyweights such as Jaden Smith, Stormzy, and Fortune 500 companies.

An autodidact, Ian is highly organized, meticulous, and witty. He specializes in studying complex topics and breaking them down for the layman to effortlessly understand. He has fulfilled tons of presentations and pitches in this manner for clients and teammates alike.

As someone with an insatiable passion for knowledge and collaboration, nothing excites Ian more than grasping one of the many fresh ideas or strategies that pop in his head, and working on it from conceptualization to completion.

Ian's portfolio features icons from the Red Hot Chili Peppers to Angus Cloud, and Gwen Stefani to Dave Chappelle. His career has taken him from South East Asia to cities like New York City and Tokyo to work with cultural titans such as Futura 2000, NIGO, and Lupe Fiasco in locations ranging from the most exclusive and intimate, to highly-publicized events with immeasurable throngs of fans.

Ian's project "Half Portraits" continues to be graced by many of his personal inspirations, from the Wu Tang Clan's U-God to jazz luminary Robert Glasper. It has also received shout-outs from hip hop heavyweights such as DJ Clark Kent, Statik Selektah, and DJ Green Lantern.

He dedicates a massive portion of his time to study philosophy, psychology, anthropology, and human consciousness in a bid to better understand mankind — and has found it to be a priceless supplement to his career, having used his learnings to gratify distinguished high-profile Grammy-Winning clients, C-level executives, and to consistently lead and manage multiple teams of people.

As a concert promoter, Ian has helped to create and market approximately 300+ events - featuring names such as ASAP Ferg, Craig David, Thundercat, and generating 7 digits in revenue.

He has personally provided individualized end-to-end hospitality and management services for a large list of VVIP personalities, including Jaden Smith and Jacob Collier.

Ian is a trusted professional, and his work has been featured globally in Rizzoli and Off-White products, respected publications such as Okayplayer, Esquire, Robb Report, as well as Allstate campaigns.